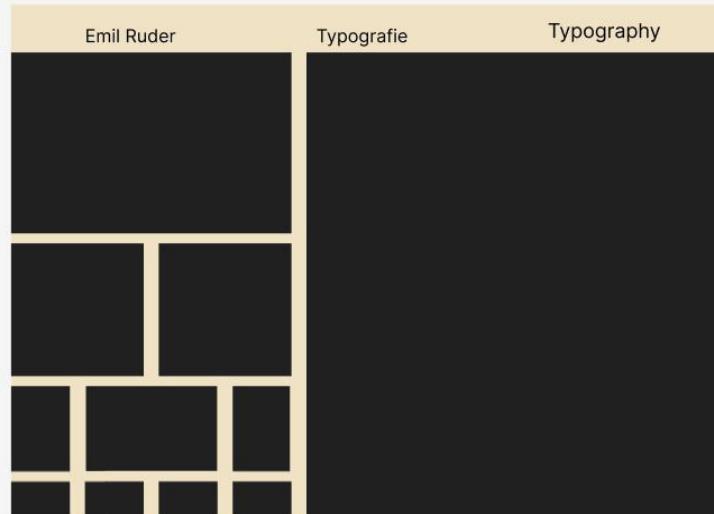
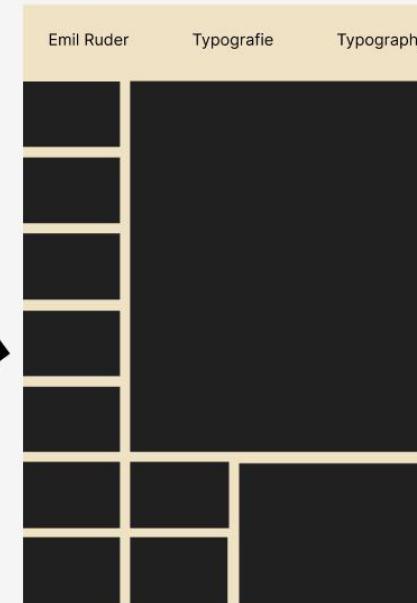


First



First



First



MIT INTERAKTION

Idee: Buchstaben erscheinen für ca. 5sek während man mit der Maus/Finger/Stift, über die zum Buchstaben passende Box geht.

"Emil Ruder, Typografie, Typography verändert sich nicht."

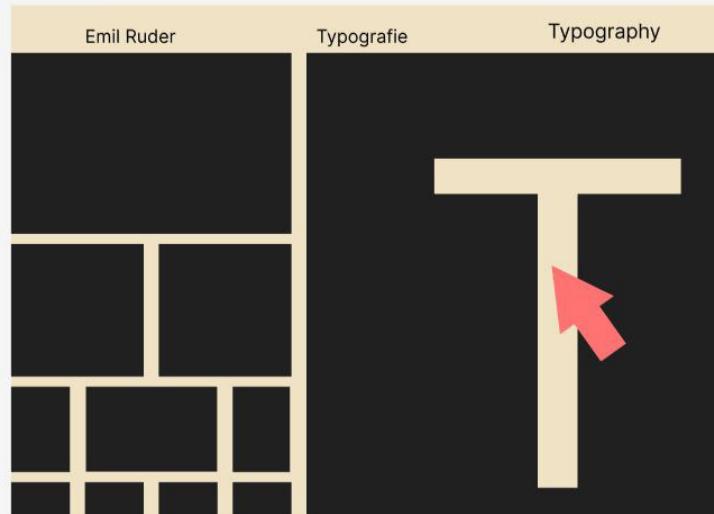
Was man tun muss:

Desktop: While hovering

Tablet: While pressing

Phone: While Pressing

First



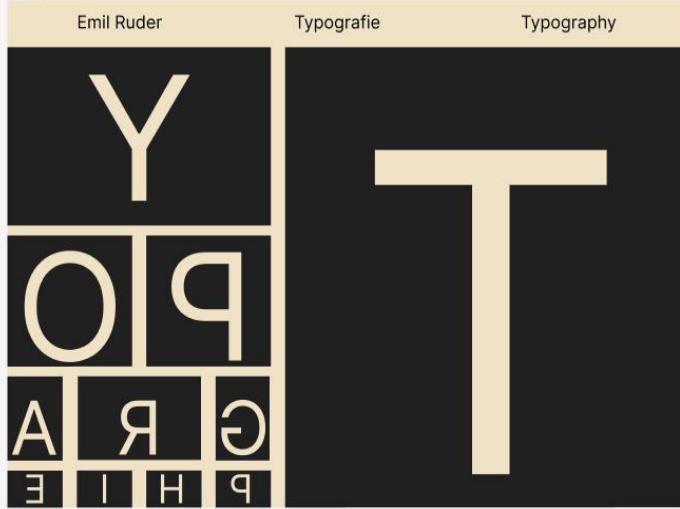
First



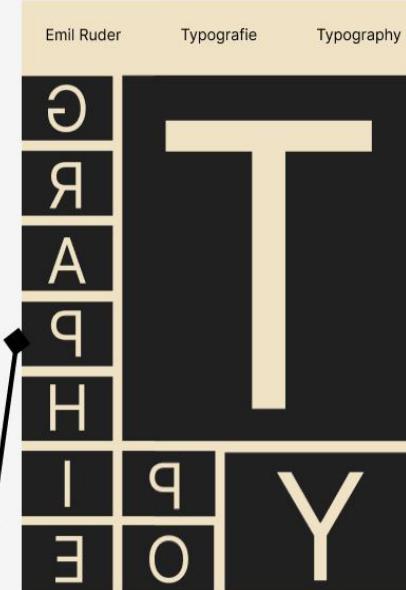
First



Laptop



iPad Pro 11" - 2



iPhone 8 Pl...



Animation/Interaktion

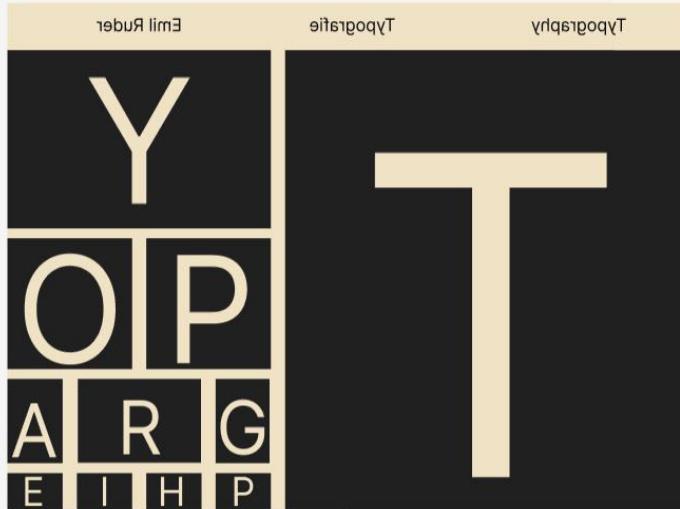
Idee: Buchstaben drehen sich nach der Reihe von Spiegelverkehrt zu Richtig herum.

"Emil Ruder, Typografie, Typography wird automatisch in einem bestimmten Zeitabstand immer umgekehrt, (Keine Möglichkeit für Interaktion).

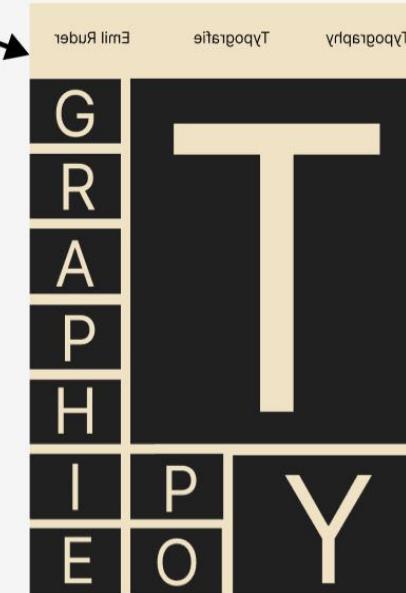
Bei Interaktion...

Was man tun muss:
Desktop: While hovering
Tablet: While pressing
Phone: While Pressing

Laptop



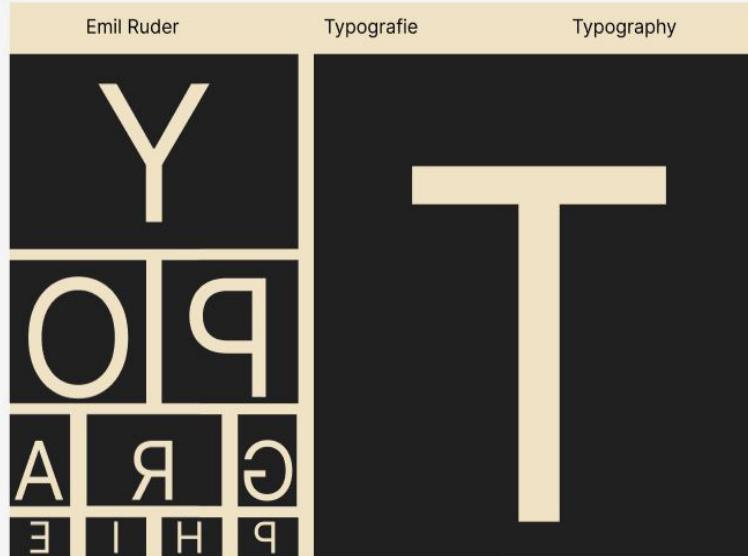
iPad Pro 11" - 3



iPhone 8 Pl...



Laptop



Interaktion

Idee: Man kann in den Buchstaben hineinzoomen während man mit der Maus/Finger/Stift, über die zum Buchstaben passende Box geht. Die restlichen Buchstaben werden währenddessen aus dem Bildschirmrand hinausgedrückt.

"Emil Ruder, Typografie, Typography verändert sich nicht.

Bei Interaktion...

Was man tun muss:

Desktop: While hovering

Tablet: While pressing

Phone: While Pressing

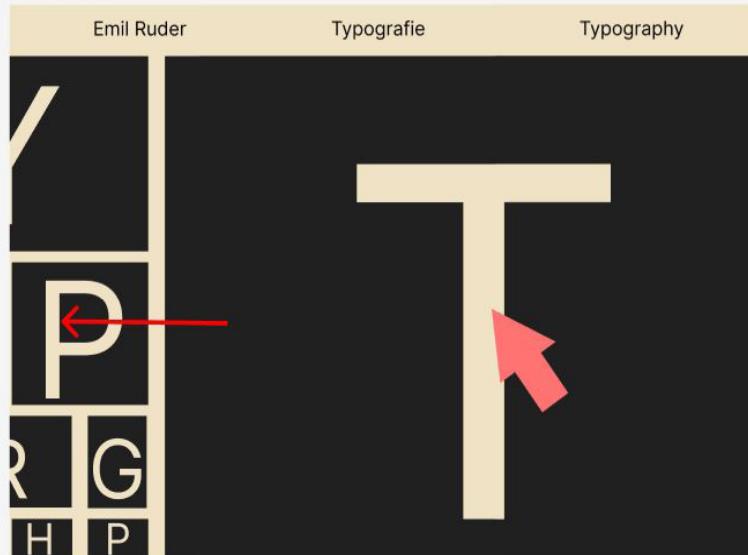
iPad Pro 11" - 4



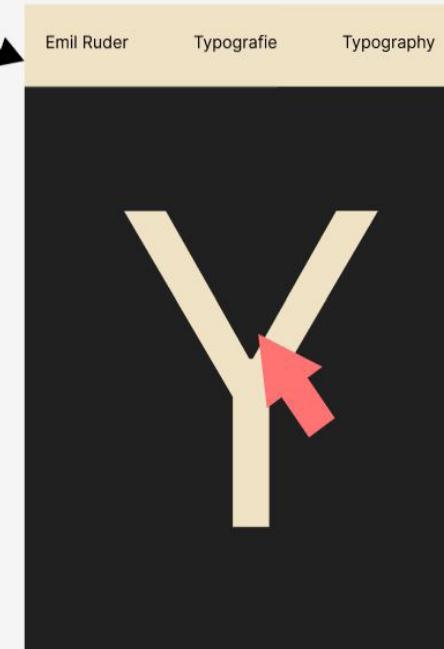
iPhone 8 Pl...



Laptop



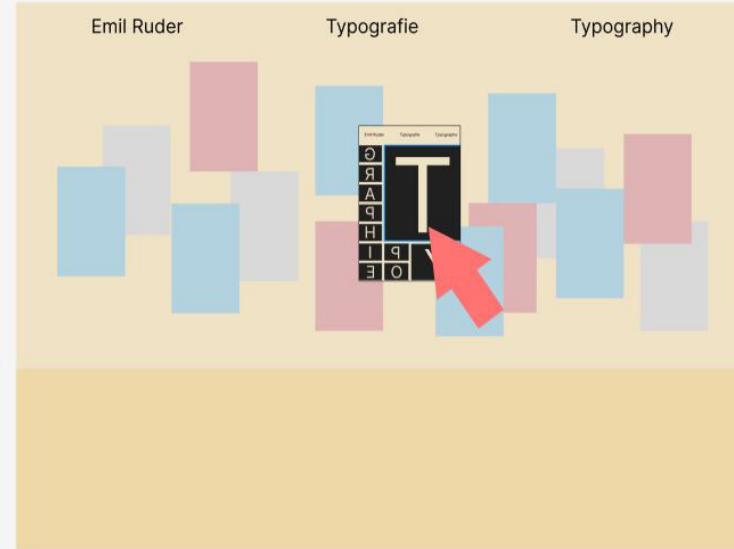
iPad Pro 11" - 5



iPhone 8 Pl...



Laptop



Interaktion

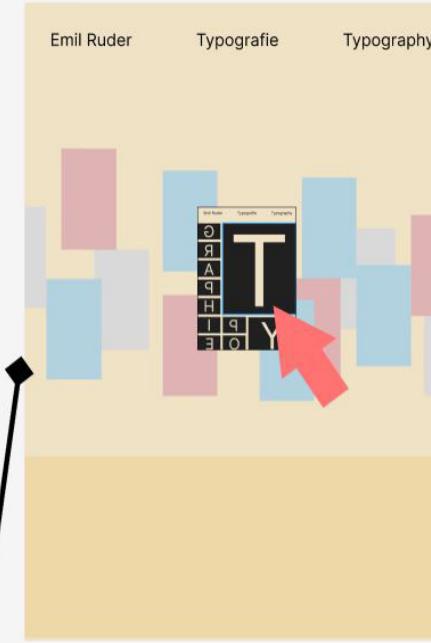
Idee: Um poster lesen zu können muss man auf das Poster drücken.

Was man tun muss:
Desktop: click and let go
Tablet: press and let go
Phone: press and let go

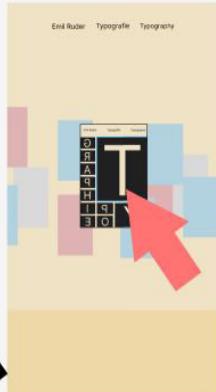
Inspiration:



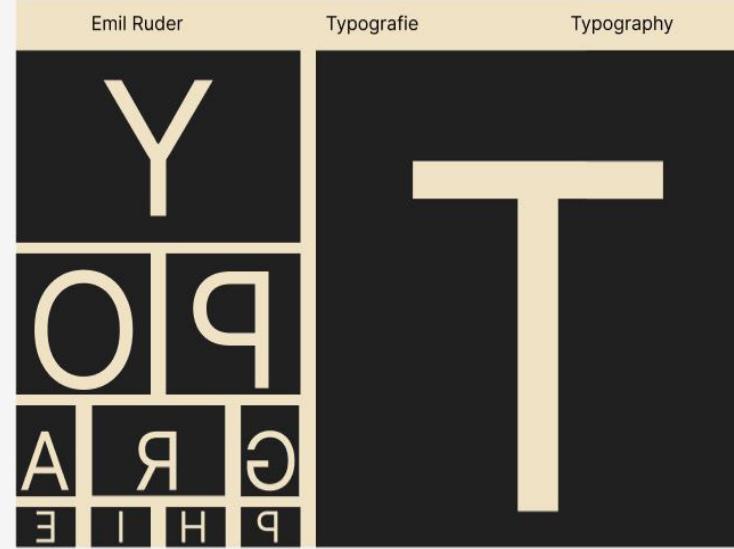
iPad Pro 11" - 6



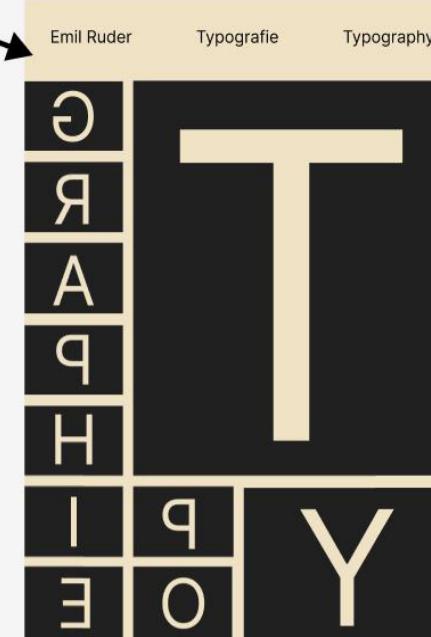
iPhone 8 Pl...



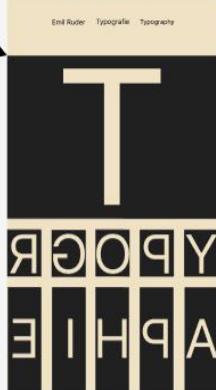
Laptop



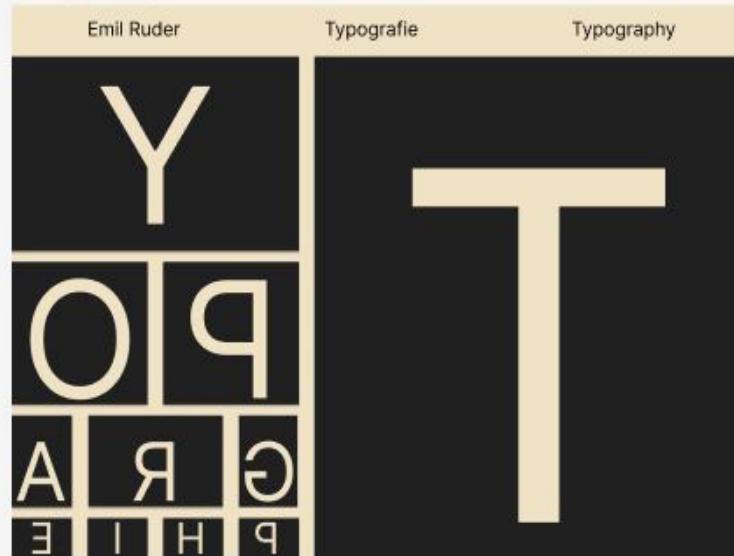
iPad Pro 11" - 7



iPhone 8 Pl...



Laptop



3d, Layer effect

Inspiration:

Emil Ruder Typografie Typography



iPhon...

